

# Driver Assistance Systems

## Take rates and relevance of driver assistance systems for new and used vehicles across Europe

- Used vs. new car buyers
- Buyers who have already bought a car vs. those who will buy a car
- Volume vs. premium brands
- Small/medium vs. upper medium/large cars
- Results by country: France, Germany, Italy, Spain, UK

**A study by  
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**Table of Contents**

<b>Table of Contents</b> .....	<b>3</b>
<b>Table of Figures</b> .....	<b>5</b>
<b>1 Executive summary</b> .....	<b>9</b>
<b>2 Introduction</b> .....	<b>13</b>
2.1 Types of driver assistance systems and what needs they serve.....	13
2.2 Consumer trends .....	15
2.3 Driver assistance systems study design.....	17
<b>3 How familiar are consumers with driver assistance systems?</b> .....	<b>20</b>
3.1 Degree of familiarity with driver assistance systems in Europe .....	20
3.2 Familiarity with driver assistance systems across user groups.....	23
3.3 Familiarity with driver assistance systems per segment.....	24
<b>4 Stated take rates and purchase intentions of driver assistance systems across Europe</b> .....	<b>25</b>
4.1 Big 5.....	25
4.1.1 Big 5: New car buyers.....	25
4.1.2 Big 5: Used car buyers.....	27
4.2 France .....	29
4.2.1 France: New car buyers .....	29
4.2.2 France: Used car buyers.....	31
4.3 Germany .....	33
4.3.1 Germany: New car buyers .....	33
4.3.2 Germany: Used car buyers.....	35
4.4 Italy.....	37
4.4.1 Italy: New car buyers .....	37
4.4.2 Italy: Used car buyers .....	38
4.5 Spain .....	39
4.5.1 Spain: New car buyers .....	39
4.5.2 Spain: Used car buyers .....	41
4.6 UK.....	42
4.6.1 UK: New car buyers.....	42
4.6.2 UK: Used car buyers.....	43
<b>5 The dealer perspective (Germany)</b> .....	<b>45</b>
<b>6 Conclusions</b> .....	<b>52</b>
<b>7 Appendix</b> .....	<b>55</b>

7.1 Detailed results: Big 5 .....	55
7.2 Detailed results: France .....	56
7.3 Detailed results: Germany .....	57
7.4 Detailed results: Italy .....	59
7.5 Detailed results: Spain .....	60
7.6 Detailed results: United Kingdom .....	61

## Table of Figures

Fig. 1-1:	Today's cars and their numerous little helpers.....	9
Fig. 2-1:	Purchase reasons for driver assistance systems.....	14
Fig. 2-2:	Megatrends and outlook on driver assistance systems.....	15
Fig. 2-3:	Share of Driver Assistance Systems chosen by drivers.....	16
Fig. 2-4:	Structure of the survey responses .....	18
Fig. 2-5:	Driver assistance systems selected for this study .....	19
Fig. 3-1:	Degree of familiarity with driver assistance systems in the Big 5 .....	20
Fig. 3-2:	Degree of familiarity with driver assistance systems in Germany .....	21
Fig. 3-3:	Degree of familiarity with driver assistance systems in France .....	21
Fig. 3-4:	Degree of familiarity with driver assistance systems in Italy.....	22
Fig. 3-5:	Degree of familiarity with driver assistance systems in Spain.....	22
Fig. 3-6:	Degree of familiarity with driver assistance systems in the UK .....	23
Fig. 3-7:	Degree of familiarity with driver assistance systems in Big 5 among new car buyers .....	24
Fig. 3-8:	Car drivers in Big 5 at least somewhat familiar with driver assistance systems split by vehicle segment.....	24
Fig. 4-1:	Stated take rates/purchase intentions of driver assistance systems for new cars in the Big 5 markets (past 12 months vs. coming 12 months) .....	27
Fig. 4-2:	Stated take rates/purchase intentions of driver assistance systems for used cars in the Big 5 markets (past 12 months vs. coming 12 months).....	29
Fig. 4-3:	Stated take rates/purchase intentions of driver assistance systems for new cars in France (past 12 months vs. coming 12 months).....	31
Fig. 4-4:	Stated take rates/purchase intentions of driver assistance systems for used cars in France (past 12 months vs. coming 12 months) .....	32
Fig. 4-5:	Stated take rates/purchase intentions of driver assistance systems for new cars in Germany (past 12 months vs. coming 12 months).....	35

Fig. 4-6:	Stated take rates/purchase intentions of driver assistance systems for used cars in Germany (past 12 months vs. coming 12 months) .....	36
Fig. 4-7:	Stated take rates/purchase intentions of driver assistance systems for new cars in Italy (past 12 months vs. coming 12 months) .....	38
Fig. 4-8:	Stated take rates/purchase intentions of driver assistance systems for used cars in Italy (past 12 months vs. coming 12 months).....	39
Fig. 4-9:	Stated take rates/purchase intentions of driver assistance systems for new cars in Spain (past 12 months vs. coming 12 months).....	40
Fig. 4-10:	Stated take rates/purchase intentions of driver assistance systems for used cars in Spain (past 12 months vs. coming 12 months).....	42
Fig. 4-11:	Stated take rates/purchase intentions of driver assistance systems for new cars in the United Kingdom (past 12 months vs. coming 12 months) .....	43
Fig. 4-12:	Stated take rates/purchase intentions of driver assistance systems for used cars in the United Kingdom (past 12 months vs. coming 12 months) .....	44
Fig. 5-1:	Framework of dealer survey on driver assistance systems.....	45
Fig. 5-2:	Sales relationship between premium and volume brands.....	46
Fig. 5-3:	Driver assistance systems influence on car sales .....	47
Fig. 5-4:	Dealer evaluation of driver assistance systems attributes .....	48
Fig. 5-5:	Future relevance of driver assistance systems from dealers' perspective .....	49
Fig. 5-6:	Dealer evaluation of driver assistance systems attributes .....	51
Fig. 7-1:	Stated take rates of driver assistance systems for new cars in the Big 5 (past 12 months) .....	55
Fig. 7-2:	Stated purchase intentions of driver assistance systems for new cars in the Big 5 (coming 12 months) .....	55
Fig. 7-3:	Stated take rates of driver assistance systems for used cars in the Big 5 (past 12 months) .....	55
Fig. 7-4:	Stated purchase intentions of driver assistance systems for used cars in the Big 5 (coming 12 months) .....	56

Fig. 7-5:	Stated take rates of driver assistance systems for new cars in France (past 12 months) .....	56
Fig. 7-6:	Stated purchase intentions of driver assistance systems for new cars in France (coming 12 months).....	56
Fig. 7-7:	Stated take rates of driver assistance systems for used cars in France (past 12 months) .....	57
Fig. 7-8:	Stated purchase intentions of driver assistance systems for used cars in France (coming 12 months).....	57
Fig. 7-9:	Stated take rates of driver assistance systems for new cars in Germany (past 12 months) .....	57
Fig. 7-10:	Stated purchase intentions of driver assistance systems for new cars in Germany (coming 12 months).....	58
Fig. 7-11:	Stated take rates of driver assistance systems for used cars in Germany (past 12 months) .....	58
Fig. 7-12:	Stated purchase intentions of driver assistance systems for used cars in Germany (coming 12 months).....	58
Fig. 7-13:	Stated take rates of driver assistance systems for new cars in Italy (past 12 months) .....	59
Fig. 7-14:	Stated purchase intentions of driver assistance systems for new cars in Italy (coming 12 months) .....	59
Fig. 7-15:	Stated take rates of driver assistance systems for used cars in Italy (past 12 months) .....	59
Fig. 7-16:	Stated purchase intentions of driver assistance systems for used cars in Italy (coming 12 months) .....	60
Fig. 7-17:	Stated take rates of driver assistance systems for new cars in Spain (past 12 months) .....	60
Fig. 7-18:	Stated purchase intentions of driver assistance systems for new cars in Spain (coming 12 months).....	60
Fig. 7-19:	Stated take rates of driver assistance systems for used cars in Spain (past 12 months) .....	61
Fig. 7-20:	Stated purchase intentions of driver assistance systems for used cars in Spain (coming 12 months).....	61

Fig. 7-21: Stated take rates of driver assistance systems for new cars in the UK (past 12 months) .....	61
Fig. 7-22: Stated purchase intentions of driver assistance systems for new cars in the UK (coming 12 months) .....	62
Fig. 7-23: Stated take rates of driver assistance systems for used cars in the UK (past 12 months) .....	62
Fig. 7-24: Stated purchase intentions of driver assistance systems for used cars in the UK (coming 12 months) .....	62